

***Customized World Café Signature Learning Programs***  
**Hosting World Café: The Fundamentals**  
*Face - to - Face*

*This program can be offered privately or publically; in either case arrangements to be managed by Sponsor, unless otherwise agreed. If you are interested in offering your learning program to the public to offset costs or for any other reason, we are happy to help with suggested prices, minimum and maximum numbers, etc. We can also provide registration and coordination services by separate arrangement.*

**Sponsor To Provide**

- Optimum Dates and Times
- Consultation on any customization or specific needs required
- A hospitable location where a public (or private) World Café Signature Learning Program could be held
- Lunch, snacks and drinks for each day, as needed
- Printing or printing costs for support materials, as needed
- Travel, meals and accommodation for 2 World Café instructors and a graphic recorder
- Technology, as needed i.e. microphones and projector/screen
- Room Materials
  - Café tables, tablecloths, colored pens, butcher paper, vase and flowers for each table, etc..

**TWCCF To Provide**

- Official WCSLP curriculum/program delivered by 2 master WC hosts and an experienced graphic recorder (program to include at least one full-length World Café)
- Co-promotion of any public event
- List of room materials
- Pre-event communications and preparation for students
- The following reading material (in print or e-format, by arrangement):

- o *The World Café: Shaping Our Futures Through Conversations That Matter* (in print or e-format)
- o Juanita's Brown's PhD dissertation: *Living Knowledge Through Conversations That Matter* (in e-format)
- o *The Art of Powerful Questions*, by Juanita Brown, David Isaacs and Eric Voigt (in print or e-format)
- Post-event communications, survey, and certificates of completion

### Costs

*(plus expenses as outlined above)*

\$30,000, including graphic recorder

### *Tax Deduction*

All costs can be claimed as a US tax-deductible expense

### Required Time

2 3-day sessions (21 hours each, including daily 1-hour lunch breaks)

### Numbers

Up to 30 students

*Complete Registration and Administration services may be included for an additional 10% of gross, if desired*

## FOR ONLINE PROGRAMS

### Costs

*Introduction to the World Café:*  
\$15,000, including graphic recorder

*Hosting World Café: The Fundamentals*  
\$30,000, including graphic recorder

### Required Time

*Introduction to the World Café*  
3 2-hour sessions (6 hours)

*Hosting World Café: The Fundamentals*  
9 2-hour sessions (18 hours)

Complete Registration and Administration services may be included for an additional 10% of gross, if desired